# Educational First Steps Financial Statements

May 31, 2014 and 2013

# **Educational First Steps**

# Financial Statements

May 31, 2014 and 2013

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# ALBRIGHT, HILL & SUMPTER

CERTIFIED PUBLIC ACCOUNTANTS
A Professional Corporation

#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Educational First Steps

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Educational First Steps, which comprise the Statements of Financial Position as of May 31, 2014 and the related Statements of Activities and Cash Flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstance, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Educational First Steps as of May 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Supplemental Schedules**

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The information in the Schedules of Functional Expenses is presented for purposes of additional analysis of the financial statements rather than to present the financial position, results of operations, and cash flows of the entity, and it is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

#### **Other Matter**

The financial statements and supplemental schedules as of May 31, 2013 and the year then ended were audited by other auditors whose report dated January 31, 2014, expressed an unmodified opinion.

Albright, Hill & Sumpter, PC Certified Public Accountants

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August 14, 2014

# Educational First Steps Statements of Financial Position May 31, 2014 and 2013

#### <u>Assets</u>

Current Assets		2014		2013
Cash and cash equivalents	\$	487,973	\$	3,281,366
Promises to give		1,521,758		556,605
Short-term investments		1,698,672		1,176,202
Prepaid expenses		3,137		2,930
Other current assets		212		580
Total current assets		3,711,752		5,017,683
Property and Equipment				
Computer equipment		62,214		77,799
Office equipment, furniture and fixtures		26,587		19,577
Building		1,251,095		-
Land		201,778		-
Less: accumulated depreciation		(36,208)		(65,273)
Total property and equipment		1,505,466		32,103
Noncurrent Assets				
Investments		472,139		424,300
Total assets	\$	5,689,357	\$	5,474,086
<u>Liabilities and Net Asse</u>	<u>ets</u>			
Commant linkilities				
Current liabilities Accounts payable	\$	100 665	\$	38,358
Accounts payable Accrued expenses	Þ	108,665 51,882	Þ	50,336
Total current liabilities		160,547	-	88,672
Total carrene nasmines		100/317		00/072
Net assets				
Unrestricted		4,013,810		5,195,414
Temporarily restricted		1,515,000		190,000
Total net assets		5,528,810		5,385,414
Total liabilities and net assets	\$	5,689,357	\$	5,474,086
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The accompanying notes are an integral part of these statements.

# **Educational First Steps**

# Statement of Activities For the year ended May 31, 2014

	2014					
	Temporarily					
	Unrestricted		Restricted			Total
Support and revenue						
Contributions and grants	\$	695,199	\$	1,450,000	\$	2,145,199
Donated goods, services and facilities		109,233		-		109,233
Program service fees		10,218		-		10,218
Special event revenue		338,296		-		338,296
Investment earnings		59,655		_		59,655
Subtotal		1,212,601		1,450,000		2,662,601
Net assets released from restrictions		125,000		(125,000)		_
Total support and revenue		1,337,601		1,325,000		2,662,601
Expenses Program expenses:						
Education and training Support and other expenses:		1,882,930		-		1,882,930
Management and general		264,066		-		264,066
Fundraising		365,872				365,872
Total expenses		2,512,868				2,512,868
Other Revenue (Expense)						
Loss on disposal of fixed assets		(6,337)				(6,337)
Change in net assets		(1,181,604)		1,325,000		143,396
Net assets at beginning of the year		5,195,414		190,000		5,385,414
Net assets at the end of the year	\$	4,013,810	\$	1,515,000	\$	5,528,810

# **Educational First Steps**

### Statement of Activities For the year ended May 31, 2013

2013 **Temporarily** Restricted Total Unrestricted Support and revenue Contributions and grants 2,666,990 2,110,525 556,465 Donated goods, services and facilities 63,932 63,932 14,154 Program service fees 14,154 Special event revenue Investment earnings 73,800 73,800 556,465 Subtotal 2,262,411 2,818,876 Net assets released from restrictions 421,465 (421,465)2,683,876 135,000 2,818,876 Total support and revenue Expenses Program expenses: Education and training 1,625,180 1,625,180 Support and other expenses: Management and general 260,893 260,893 Fundraising 250,671 250,671 Total expenses 2,136,744 2,136,744 Other Revenue (Expense) Loss on disposal of fixed assets 547,132 135,000 Change in net assets 682,132 Net assets at beginning of the year 4,648,282 4,703,282 55,000 Net assets at the end of the year 5,195,414 190,000 5,385,414

# Educational First Steps Statements of Cash Flows

For the years ended May 31, 2014 and 2013

	2014		2013
Cash Flows from Operating Activities Change in net assets	\$ 143,396	\$	682,132
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:			
Depreciation	19,584		14,739
Unrealized (gain) on investments	(38,113)		(42,102)
Reinvested dividends and capital gains	(9,726)		-
Loss on disposal of fixed assets	6,917		-
(Increase) decrease in promises to give	(965,153)		904,889
(Increase) in prepaid expenses	(207)		(829)
Decrease in other current assets	368		1,528
Increase in accounts payable	70,307		13,116
Increase in accrued expenses	1,568		1,138
Net cash (used in) provided by operating activities	(771,059)		1,574,611
Cash Flows from Investing Activities			
Purchase of property and equipment	(1,499,864)		(11,205)
Receipt from investments	-		50,000
Purchase of investments	-		(14,751)
Receipt from short-term investments	-		304,124
Purchases of short-term investment	(522,470)		(390,000)
Net cash (used in) investing activities	(2,022,334)		(61,832)
(Decrease) increase in cash and cash equivalents	(2,793,393)		1,512,779
Cash at beginning of year	3,281,366		1,768,587
Cash at end of year	\$ 487,973	\$	3,281,366
Additional information: In-kind contributions and expenses	\$ 109,233	\$	63,932
Cash paid during the year for interest	105,235	\$	-
	\$ 	_	
Cash paid during the year for taxes	\$ 	\$	

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Organization**

Educational First Steps (the Agency) was formed in May 1990 in the state of Texas as a nonprofit organization. Its mission is to improve the quality and availability of early childhood education for economically disadvantaged children.

Through its own work and collaborations with community partners, the Agency teaches caregivers how to create high-quality early learning environments to start these children on a path to academic success. Working principally with childcare centers in the most at-risk neighborhoods of North Texas, the Agency equips center directors and teachers with proven tools and techniques that transform basic caregiving into effective social-emotional and educational preparation. The ultimate goal of each center is to meet nationally-accredited quality standards. These services are delivered through a research-based program of professional development offered at the Agency itself and in local childcare center classrooms throughout North Texas. The Agency offers supporting programs that supply age-appropriate learning tools, materials and curricula, that provide student enrichment opportunities at local cultural and academic venues, and that encourage higher student enrollment at centers that have achieved its quality objectives.

#### Basis of Accounting

The accounts of the Agency are maintained on the accrual basis of accounting. The Statement of Activities is a statement of the various financial activities and changes in net assets during the current reporting period. It does not purport to represent the results of operations, nor of net income or loss for the period, since as a non-profit organization the objective of the Agency is not to achieve a profit.

#### Revenue Recognition

All contributions, including long-lived assets are considered to be available for unrestricted use unless specifically restricted by the donor.

Revenue and support that is restricted by the donor, including gains and investment income, is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets depending on the nature of the restriction. When a restriction is satisfied by incurring expenses for the restricted purpose, expiration of time, or

occurrence of the events specified by the donor, temporarily restricted net assets are reclassified to unrestricted net assets.

Grants and other funds received from third parties in exchange for services or activities not yet performed, as well as refunds due third parties for amounts previously received under such agreements, are recorded as refundable advances in the Statement of Financial Position.

#### Promises to Give

Unconditional promises to give are recognized as revenues or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Contributions expected to be received over more than one year are initially recorded based on expected future cash flows, discounted to present value if the estimated present value differs significantly from the recorded amount. Allowances are provided in periods subsequent to the initial recording for estimated uncollectable pledges.

#### **Donated Goods and Services**

Donated goods and services are recorded at their estimated fair market value at the time of receipt when there is an objective basis available to measure their value. A number of unpaid volunteers have made significant contributions of their time to develop the organization's education and training programs. The value of this contributed time is not reflected in these statements since it is not susceptible to objective measurement or valuation.

#### Functional Allocation of Expenses

Expenses are classified into three functional categories - program service expense, general and administrative expense and fund raising expense. Program service expense includes expenses which directly relate to the accomplishment of the Agency's programs and certain expenses that are allocated on a functional basis. General and administrative expense includes expenses such as overhead and other supporting service expenses. Fund raising expense includes expenditures connected with fund raising activities. In some cases, expenses are allocated between program service and general and administrative expense categories by management.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, the Agency considers all checking and savings accounts and short term investments with original maturity dates of ninety days or less to be cash and cash equivalents.

#### <u>Investments</u>

Investments in equity securities with readily determinable fair values and all investments in debt securities are carried at fair market value based upon quoted market prices. Certificates of deposit with readily determinable fair values are carried at fair market value based upon quoted market prices. Certificates of deposit and U.S. Treasury bills without readily determinable fair values are stated at cost, which approximates market value. Changes in fair market values are reported in the statement of activities.

#### Fair Values Measurement

The Agency categorizes its assets and liabilities measured at fair value into a three-level hierarchy based on the priority of the inputs to the valuation technique used to determine fair value. The fair value hierarchy give the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used in the determination of the fair value measurement fall within different levels of the hierarchy, the organization is based on the lowest level input that is significant to the fair value measurement. Assets and liabilities valued at fair value are categorized based on the inputs to the valuation techniques as follows:

- Level 1 Inputs that utilize quoted prices (unadjusted) in active markets for identical assets or liabilities that an entity has the ability to access.
- Level 2 Inputs that include quoted prices for similar assets and liabilities in active markets and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument. Fair values for these instruments are estimated using pricing models, quoted prices of securities with similar characteristics, or discounted cash flows.
- Level 3 Inputs that are unobservable inputs for the asset or liability, which are typically based on an entity's own assumptions, as there is little, if any, related market activity.

Fair value measurement is based on quoted prices, if available. If quoted prices are not available, fair values are measured using independent pricing models or other model-based valuation techniques such as the present value of future cash flows, adjusted for the security's credit rating, prepayment assumptions, and other factors such as credit loss assumptions. Securities valued using Level 1 inputs include those traded on an active exchange, such as the New York Stock Exchange, as well as U.S. Treasury and other U.S. government and agency mortgage-backed securities that are traded by dealers or brokers in active over-the-counter markets. The Agency does not have any securities that are valued using Level 2 or 3 inputs.

#### Allowance for Bad Debts

The allowance method is used in accounting for bad debts. Management periodically reviews accounts/pledges receivable on an account-by-account basis concentrating on accounts more than ninety (90) days old. Management considers the Agency's past history with the consumer/donor, current contact information and the size of the account in evaluating collectability. Accounts are written off when it appears collection efforts will not be successful. As of May 31, 2014 and 2013, management deemed all receivables collectable and no allowance necessary.

#### **Property and Equipment**

Property and equipment exceeding \$500 is recorded at cost, if purchased or at its estimated fair market value at the date of gift, if donated. Depreciation is computed using straight – line method over estimated lives of three to forty (3-40) years. The cost of maintenance and repairs is charged to expense as incurred. Depreciation expense was \$19,584 and \$14,739 for the years ended May 31, 2014 and 2013.

On April 14, 2014 the Agency purchased a building into which it relocated its operations. The purchase included the land, building and furniture and fixtures. The total purchase price was paid in cash and is allocated as follows:

Land	\$ 201,778
Building	1,251,095
Furniture and Fixtures	25,000
	\$1,477,873

#### **Educational Consumable Supplies**

Materials and supplies purchased for distribution through the participating centers are expensed when paid.

#### **Net Asset Accounting**

As a non-profit organization, records are maintained on a net asset basis in order to ensure observance of limitations and restrictions placed on the use of its resources by donors.

Therefore, net assets are classified for accounting and reporting purposes into self-balancing accounts as follows:

Unrestricted net assets – those funds available for support of the Agency and its programs.

Temporarily restricted net assets – those funds limited by the donor(s) for later periods or specific purposes.

#### Accounting Estimates and Assumptions

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Such estimates and assumptions primarily relate to valuation, funding continuity and events as of the date of the financial statements. Accordingly, actual results could differ from these estimates and assumptions. Significant estimates are used in the valuation of accounts receivable, lives used to depreciate fixed assets and the allocation of functional expenses. The methods used in making accounting estimates are believed by management to be reasonable and have been consistently applied.

#### Federal Income Tax

The Internal Revenue Service has determined that the Agency qualifies for exemption from federal income taxes under Section 501(c)(3) of the Internal Revenue Code, and is not classified as a private foundation within the meaning of Section 509(A). Accordingly, no provision for federal income taxes has been made. The Agency is no longer subject to U.S. federal income tax examinations by tax authorities for years before May 31, 2011.

#### NOTE 2 - FAIR VALUE MEASUREMENTS

Short-term investments of the Agency consist of bank certificates of deposit with maturities of greater than 90 days and totaled \$1,698,672 and \$1,176,202 at May 31, 2014 and 2013, respectively.

Long-term investments consist of the following at May 31:

	2014					
		Gross				
	Cost	Cost Unrealized				
	Basis	Gains	(Level 1)			
Mutual Funds (Level 1)	\$ 354,333	\$ 354,333 \$ 117,806		\$ 117,806 \$ 472,13		
	•	Gross				
	Cost	Cost Unrealized				
	Basis	Gains	(Level 1)			
Mutual Funds (Level 1)	\$ 344,607	\$ 79,693	\$ 424,300			

For the years ended May 31, 2014 and 2013 the components of investment earnings are:

2014

	 2014
Interest and Dividends	\$ 21,542
Gains on Investments	 38,113
Total Investment Earnings	\$ 59,655
	2013
Interest and Dividends	\$ 31,698
Gains on Investments	42,102
Total Investment Earnings	\$ 73,800

#### NOTE 3 - RETIREMENT PLAN

The Agency has available, for all employees, an Internal Revenue Service Code Section 403(b) defined contribution plan, which is managed by a third-party administrator. Eligible employees can make voluntary contributions, subject to certain limitations, on a pretax basis. The Agency may make a discretionary employer contribution to the plan on an annual basis. Vesting is full and immediate. Plan assets are held in separate employee owned and directed accounts. The Agency elected to make a 2% matching contribution to the plan of \$5,634 and \$5,300 for the years ended May 31, 2014 and 2013, respectively.

#### NOTE 4 – LEASE COMMITMENTS

The estimated fair value of the use of donated facilities for the offices of the Agency (before its relocation) was \$38,055 for the years ended May 31, 2014 and 2013, and is recorded as donated facilities support as well as occupancy expense in the accompanying Statements of Activities.

The Agency leases an office facility in Tarrant County. Monthly payments of \$947 are required. Under the agreement, the lease can be terminated at any time with a 30 day notice.

The Agency leases office equipment under an operating lease that expires December 2014. Rental payments under non-cancelable operating leases were \$3,180 for the years ended May 31, 2014 and 2013.

#### NOTE 5 - RESTRICTIONS ON NET ASSETS

Net assets are temporarily restricted for the following purposes at May 31:

	2014	 2013
Future Operations/Program Support		
for Next Fiscal Year	\$ 1,315,000	\$ 190,000
Tarrant County operations	100,000	-
Children's outreach	100,000	 
	\$ 1,515,000	\$ 190,000

#### NOTE 6 – CONCENTRATION OF CREDIT RISK

The Agency maintains cash balances at multiple financial institutions. Accounts are insured by the Federal Deposit Insurance Corporation up to \$250,000. The Agency's uninsured cash balances approximated \$249,000 and \$1,600,000 for the years ended May 31, 2014 and 2013, respectively.

#### NOTE 7 - REVENUE CONCENTRATION

For the years ended May 31, 2014 and 2013 the Agency received contributions/pledges from funds established at The Dallas Foundation by a single contributor. These contributions approximated 50% and 51% of total support and revenue for the years ended May 31, 2014 and 2013, respectively.

#### NOTE 8 - RECLASSIFICATION

Certain amounts on the Schedule of Functional Expenses for the year ended May 31, 2013 have been reclassified for comparative purposes. The total amounts by functional classification are unchanged.

#### NOTE 9 - SUBSEQUENT EVENTS

In preparing these financial statements, the Agency has evaluated events and transactions for potential recognition or disclosure through August 14, 2014. Based on this review, no events have occurred requiring disclosure.

Supplemental Schedules

# Educational First Steps Schedule of Functional Expenses For the year ended May 31, 2014

2014

			, <u> </u>	
	Education	Management	Fund	Total
	and Training	and General	Raising	Expenses
Salaries and wages	\$ 1,027,846	\$ 115,257	\$ 154,586	\$ 1,297,689
Payroll taxes	67,315	7,235	10,478	85,028
Health insurance/other benefits	88,242	40,181	(2,258)	126,165
Total compensation expense	1,183,403	162,673	162,806	1,508,882
Contractual services	135,557	63,020	42,444	241,021
Office supplies	10,045	5,834	3,283	19,162
Communications	33,248	3,237	18,028	54,513
Occupancy	56,008	17,377	6,675	80,060
Conference, meeting and travel	9,035	466	64	9,565
Equipment and technical				
maintenance	2,944	795	398	4,137
Materials provided to assisted				
centers	235,595	3,620	9,641	248,856
Enrichment field trips and				
events	94,519	-	-	94,519
EFS Academy training				
materials, food and college				
tuition	90,878	61	-	90,939
Insurance	8,056	2,300	1,511	11,867
Marketing	1,507	30	42,107	43,644
Special events	· -	_	75,476	75,476
Other expenses	8,426	736	1,481	10,643
Total operating expenses	1,869,221	260,149	363,914	2,493,284
<u>-</u>				
Depreciation	13,709	3,917	1,958	19,584
<del>-</del>	+ 4 000 000	+ 264.265	1 265 272	+ 2 542 262
Total expenses	\$ 1,882,930	\$ 264,066	\$ 365,872	\$ 2,512,868

# Educational First Steps Schedule of Functional Expenses For the year ended May 31, 2013

2013 Education Total Management Fund and Training and General Raising **Expenses** \$ 1,123,157 836,897 144,018 142,242 Salaries and wages Payroll taxes 70,555 13,357 12,194 96,106 61,167 39,784 Health insurance/other benefits 805 101,756 Total compensation expense 968,619 197,159 155,241 1,321,019 Contractual services 43,917 21,996 5,893 71,806 Office supplies 25,041 4,911 32,039 2,087 Communications 28,369 4,536 20,775 53,680 47,589 9,915 4,958 62,462 Occupancy Conference, meeting and travel 8,190 1,522 248 9,960 Equipment and technical maintenance 61,961 5,867 2,960 70,788 Materials provided to assisted centers 194,047 2,824 4,408 201,279 Enrichment field trips and events 112,680 112,680 EFS Academy training materials, food and college tuition 118,593 118,593 Insurance 3,306 945 471 4,722 7,583 49,580 Marketing 1,664 58,827 Special events Other expenses 1,656 1,786 708 4,150 Total operating expenses 1,621,551 250,301 250,153 2,122,005 Depreciation 3,629 10,592 518 14,739 1,625,180 2,136,744 Total expenses 260,893 250,671